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ABSTRACT

This book defines and clarifies the role of the school library media specialist in a technology enhanced school, and provides relevant examples and advice on such topics as budgeting, facilities design, planning, and public relations and staff development. Each chapter includes anecdotes, examples, and quotations from various sources. The book contains 10 chapters covering the following topics: (1) Mission--new roles for library media specialists; (2) Planning--critical elements of a media/technology plan, and sample program goals, mission statement, and beliefs; (3) Influence and Public Relations--checklist for administrators, print resources, Internet access, and sample articles for parents; (4) Technology--using the correct technologies, Intranets, and software selection; (5) Personnel--working with technicians, job descriptions for the 21st century library media specialist, district computer technician, computer coordinator, and network manager, and the importance of certification; (6) Curriculum--embracing ambiguity, electronic plagiarism, and information literacy; (7) Budget--tools that increase professional credibility, formula for a maintenance budget, competitive bid process to allocate resources, and sustainable technology; (8) Facilities--building or remodeling a media center, and video network requirements; (9) Policies--student access to the Internet, emerging technologies and concerns, World Wide Web page creation guidelines, and policy writing rules; and (10) Staff Development--learned helplessness, e-mail use, professional staff competencies, and basic beliefs about teachers and technology. Includes a bibliography of technology and change resources. (SWC)

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